



MEMORANDUM OF UNDERSTANDING (MOU)

between

Jamia Millia Islamia (JMI), New Delhi

&

CREA (Creating Resources for Empowerment and Action), New Delhi

THIS MEMORANDUM OF UNDERSTANDING IS SIGNED AND CONSENTED BETWEEN

Jamia Millia Islamia (hereinafter referred to as PARTY 'A'), a Central University created by an enactment of the Parliament of India (Act no. 58 of 1988) acting through its Registrar, and authorized signatory, Mr. A.P. Siddiqui, IPS, having its office and campus at New Delhi.

AND

CREA, i.e., Creating Resources for Empowerment and Action (hereinafter referred to as PARTY 'B') is a not-for-profit non-governmental organisation acting through its Governing Body member and Authorised Signatory, Geetanjali Misra, having its office at 7 Mathura Road, 2nd Floor, Jangpura B, New Delhi 110014.

Collectively hereinafter referred to as the Parties.

WHEREAS, it is statutory object of the Jamia Millia Islamia i.e. Party 'A' to disseminate and advance knowledge by providing instructional, research and extension facilities in such branches as of learning as it may deem fit and shall endeavour to provide to students and teachers the necessary atmosphere and facilities for the promotion of mutual interaction.

'Party B' will collaborate with 'Party A' to generate content for Radio Jamia 90.4 for a 15-minute slot and segment dedicated to Gender Equality, Women's Empowerment and Rights the target-audience for which would be students on campus as well women in the community outside the campus.

'Party B' will, as per their expertise and specialization, undertake a process-based approach wherein content will be generated through an assessment and feedback from the community. Through Community Learning and Participation (CLP) method, 'Party B' will ensure that the content that is generated emerges from the needs, interests and requirements of the community and is aligned to the public welfare and public interest objectives of the Parties.



'Party B' will mentor the creative team of radio producers, writers and presenters to ensure that the content generated for Radio Jamia 90.4 is factually correct, relevant and relatable to the women of the community.

'Party B' will identify topics and themes through online and offline workshops, short research and information-gathering exercises that would include one-to-one interviews as well as Focus Group Discussions (FGD).

'Party B' will publicize the generated content on Radio Jamia 90.4 in order to create greater awareness within the community and invite a wider participation of women from the community.

'Party A' will provide 'Party B' with the technical infrastructure, production staff and all requisite technical support available at the AJK MCRC that is required for production, post-production, broadcast and podcast of the content generated for the slot and segment.

'Party A' will conduct periodic workshops with the creative teams in order to impart basic and advanced training in radio production and broadcast, streaming applications and podcast.

Intellectual Property: 'Party A' will have the copyright on all content generated for Radio Jamia 90.4.

Both 'Party A' and 'Party B' shall own all the intellectual property rights to all research materials, work products and documents that may arise during the participatory research and community learning processes undertaken by 'Party B'. In case of other non-copyrighted materials created as a result of this Memorandum of Understanding, 'Party B' may use, publish, reproduce or distribute the same subject to prior consideration and consent from 'Party A'.

Parties shall ensure that content created and intended to be broadcast shall at all times be compliant with all applicable regulations, guidelines and norms applicable to content to be broadcast over radio networks and shall not in any manner be offensive or detrimental to public policy, public interest or national interest.

Disputes: All disputes shall in the first instance be resolved jointly by the authorized representatives of 'Party A' and 'Party B'. In case the same cannot be so resolved, the same shall be referred to the joint arbitration of two independent persons with each party naming one of such person. The decision of the arbitrators shall be binding on both the parties.





Force Majeure: The failure of either party to fulfill any of its obligations herein shall not be considered to be a breach of, or default under this Memorandum of Understanding in so far as this liability arises from an event of Force Majeure provided that the party affected by such an event takes all reasonable precautions, due care and reasonable alternative measures, all with the objective of carrying out the terms and conditions of this Memorandum of Understanding.

The Parties to this Memorandum of Understanding may, by mutual consent, add, modify, reform, delete, review or reverse any condition (s) herein incorporated. Parties may, as per requirement and as per mutual decision, enter into further definitive agreements in respect of the subject matter of this Memorandum of Understanding, and in such eventuality, the said definitive agreements shall supersede and replace this Memorandum of Understanding.

This Memorandum of Understanding (MoU) shall remain in force for a period of three years from _____ and may be terminated by either side by giving a six months notice to that effect in writing. However, notwithstanding the intent to terminate this Memorandum, all rights, obligations and corresponding duties flowing and subsisting shall be respected and mandated till the finalization and accomplishment thereof.

Signed at New Delhi on this the 13 th day of October

Geetanjali Misra Governing Body Member

CREA

7. Mathura Road, Jangpura New Delhi, India

A.P. Siddiqui, IPS

Registrar Iamia Millia Islamia New Delhi, India

> कलसचिव / Registrar जामिया मिल्लिया इस्लामिया / Jamia Millia Islamia केन्द्रिय विश्वविद्यालय / Central University

Dated:_

नई दिल्ली / New Delhi - 110025

Witnesses:

Dated: _

1) Mullo Officiating Director **AJK Mass Communication** Research Centre

Jamia Millia Islamia 2) New Delhi-25

2)

Officiating Director **AJK Mass Communication** Research Centre

Jamia Millia Islamia New Delhi-25

मुकेश रंजन / Prof. Mukesh Ranjan

निदेशक / Director

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