

CENTRE FOR DISTANCE AND ONLINE EDUCATION

JAMIA MILLIA ISLAMIA, NEW DELHI – 110025

STUDENT'S ASSIGNMENTS

MBA (DISTANCE MODE)

SEMESTER I

(SESSION 2024-25)

STUDENT ASSIGNMENTS
(SESSION 2024-25)

INSTRUCTIONS

The students are required to read carefully and follow the instructions given below:

- Submission of one complete Assignment in each course of the programme every year/semester is compulsory.
- Completed Assignments on prescribed Assignment Booklet/A4 size papers are to be submitted by hand/ through post to the Study Centre /uploaded on Google classroom as per the date notified by the CDOE.
- For Assignments Submitted after the notified date a late fee of **Rs. 100/-** per course assignment will be payable through Demand Draft in favour of Jamia Millia Islamia, Payable at New Delhi.
- Write your name, roll number and other details as required on the cover page of **Assignment Booklet/sheets**.
- **For your record you may keep a photocopy of your Assignment**
- **Please go through your Programme Guide carefully for further detail**

Course Title: Management Concept & Organizational Behaviour **Course Code: DMBA-CP-101**
Session 2024-2025 **Maximum Marks: 25**

Note: Attempt any two of the following five questions. All questions carry equal marks.

1. What do you understand by Behavioural Approach to Management? Discuss the Hawthorne experiment.
 2. What are groups? What are the factors that help in group cohesion?
 3. Describe the various types of conflicts. Discuss the strategies to resolve behavioural conflict in organizations.
 4. What are the values? What are the sources of values? What are its different types?
 5. Write short notes on any three:
 - Inference model
 - Formal and informal groups
 - Concept of control
 - Mechanisms for leadership development
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Course Title: Quantitative Methods
Session 2024-2025

Course Code: DMBA-CP-102
Maximum Marks: 25

Note: Attempt any two of the following five questions. All questions carry equal marks.

1. Define regression analysis. How the scatter diagram method helps in determining regression? Give example.
2. Determine the mode for the data given in the following table:

| | | | | | | | | | | | |
|-------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Wage Group | 14-18 | 18-22 | 22-26 | 26-30 | 30-34 | 34-38 | 38-42 | 42-46 | 46-50 | 50-54 | 54-58 |
| Frequency | 6 | 18 | 19 | 12 | 5 | 4 | 3 | 2 | 1 | 0 | 1 |

3. Minimize $Z = 20X_1 + 10X_2$ using graphical method:

Subject to the constraints,

$$X_1 + 2X_2 \leq 40$$

$$3X_1 + X_2 \geq 30$$

$$4X_1 + 3X_2 \geq 60$$

$$X_1, X_2 > 0$$

4. The following are the ranks obtained by students in economics and accountancy. Calculate Spearmen's rank correlation coefficient.

| | | | | | | | | | | |
|--------------------|---|---|---|---|---|---|----|---|----|---|
| Economics | 6 | 4 | 3 | 1 | 2 | 7 | 9 | 8 | 10 | 5 |
| Accountancy | 4 | 1 | 6 | 7 | 5 | 8 | 10 | 9 | 3 | 2 |

5. Write short notes on any three:

- Role of quantitative techniques in business decision making
- Scales of statistical measures
- Probability theorem
- Primary and secondary data
- Type I & type II error

Course Title: Managerial Economics
Session: 2024-25

Course Code: DMBA CP-103
Maximum Marks – 25

Note: Attempt any two of the following five questions. All questions carry equal marks.

1. What is meant by indifference curves? Explain how consumer equilibrium is determined with the help of indifference curves?
2. What is elasticity of demand? Calculate price elasticity of demand if quantity demanded of a product increased from 500 units to 1000 units when its price decreased from Rs 100 to Rs 50.
3. What is meant by production function? What is meant by optimum conditions of inputs illustrate with the help of iso-quant and iso-cost?
4. What is perfect competition? Explain price determination under perfect competition with a diagram.
5. Write short notes on any three:
 - Demand forecasting techniques
 - Monetary policy
 - Monopoly vs monopolistic competition.
 - Break-even analysis

Course Title – Human Resource Management
Session – 2024-25

Course Code – DMBA CP-104
Maximum Marks – 25

Note: Attempt any two of the following five questions. All questions carry equal marks.

1. Explain the '5P' model of strategic HRM.
2. Describe the roles and responsibilities of HR managers.
3. 'Job specification states the bare minimum acceptable qualities important to job performance satisfactorily.' Discuss.
4. What factors contribute to the presence of wage differentials? Discuss how companies retain employees by linking performance with pay.
5. Write short notes on any three:
 - HRD
 - Trade Union
 - Collective Bargaining
 - SWOT Analysis.

Course Title- Business Communication
Session -2024-25

Course Code- DMBA-CP-105
Maximum Marks-25

Note: Attempt any two of the following five questions. All questions carry equal marks.

1. What is the role of interpersonal communication in business organization?
2. Elucidate the role of communication in crisis management and damage control in the organizational context.
3. With the help of a suitable illustration, describe the various parts of a business letter.
4. Discuss the process of making presentations. Describe the importance of various elements related to business presentations.
5. Write short notes on any three:
 - Cross-cultural communication
 - Ethical dimension of business communication
 - Letters of enquiry
 - Causes of conflicts in the organisations

Course Title- Financial Accounting
Session -2024-25

Course Code- DMBA-CP-106
Maximum Marks-25

Note: Attempt any two of the following five questions. All questions carry equal marks.

1. Describe the scope of accounting concepts and conventions. Explain the benefits of IRFS.
2. B ltd issued 10,0000 equity shares of 10 each. The balance in the securities premium reserve a/c was 1,00,000 and in general reserve was 15,00,000. The company decided to buy-back 20% of its share capital direct from its shareholders at Rs 8 per share. The company had issued capital 5,00,000, 10% preference shares two months back for the purpose of buy-back. Pass necessary journal entries related to buy-back of shares as per the provisions of Companies Act, 2013.
3. From the following information prepare a comparative balance sheet.

| | 31 st March, 21 | 31 st March, 22 |
|--------------------------------------|----------------------------|----------------------------|
| Equity share capital | 4,00,000 | 6,00,000 |
| Debentures | 2,00,000 | 3,25,000 |
| Sundry creditors | 2,55,000 | 1,17,000 |
| Bank overdraft | 7,000 | 10,000 |
| Total Liabilities and Capital | 8,62,000 | 10,52,000 |
| Plant and machinery | 1,00,000 | 2,00,000 |
| Land and building | 3,60,000 | 5,40,000 |
| Investments | 2,70,000 | 1,70,000 |
| Sundry debtors | 1,00,000 | 88,000 |
| Cash in hand | 32,000 | 54,000 |
| Total assets | 8,62,000 | 10,52,000 |

4. Sharma bought a machinery on April 1st, 2018 for 1,00,000. The useful life of the equipment was three years and the scrap value was estimated as Rs 10,000 at the end of three years. Prepare the machinery and Depreciation ledger accounts in the books of Sharma for the year ending 31st March every year by using straight line method.
5. Write short notes on any three:
 - GAAPs
 - Cash Flow Statement
 - ABC Analysis
 - Discounted Cash Flow Model

Course Title: Marketing Management
Session-2024-25

Course Code: DMBA CP-107
Maximum Marks: 25

Note: Attempt any two of the following five questions. All questions carry equal marks.

1. Describe the various elements in the micro environment of organizations.
2. Discuss in details the various classifications of product.
3. Explain the importance of price of a product. Describe the factors influencing price determination of products.
4. What are the different modes of social media marketing? Discuss any three in detail.
5. Write short notes on any three:
 - Market segmentation
 - Consumer decision making process
 - Product life cycle.
 - Word of mouth promotion

Course Title- IT Application in Management
Session -2024-25

Course Code- DMBA-CP-108
Maximum Marks-25

Note: Attempt any two of the following five questions. All question carry equal marks.

1. Explain the various types of memory. Describe the features of static and dynamic memory.
2. What do you mean by real time operating system? Explain its types.
3. Give some examples of business processes for sales and marketing systems. Also, give one example of cross-functional business process.
4. How the basic math functions are used in MS Excel? Discuss with the help of example.
5. Write short notes on any three:
 - Binary number system
 - Data communication
 - Information systems at different organizational levels
 - VPN