

MA DEVELOPMENT COMMUNICATION ENTRANCE
EXAMINATION

Roll No.

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Paper Code: XX

Signature of the Candidate _____ Name & Signature of Invigilator _____

Code No.
(to be filled by the Office)

-----X-----

Time: 3 Hours

Marks: 200

GENERAL INSTRUCTIONS

- ALL QUESTIONS ARE COMPULSORY
 - USE OR POSSESSION OF ELECTRONIC GADGETS SUCH AS MOBILE PHONE, PAGER, CALCULATOR, ETC IS NOT PERMITTED
1. Write your Roll No. on the front cover of the answer-book. Do not write your roll number, name or put any mark of identification anywhere in the booklet. If any marks of identification is discovered in the booklet, your test will be cancelled.
 2. The test paper is divided into two parts – A and B.
 3. Part A is of 20 marks and consists of 20 multiple choice questions. There are four alternative answers: a, b, c and d for each question. Select the answer that is the most appropriate. Space for answers is provided in the end of the section. **There is NO negative marking.**
 4. Part B has THREE Sections - I, II & III of 60 marks each. Write your answers in the space provided in the answer sheet. Each question has an approximate word count listed with it. You must pay attention to it while attempting each question. Do not exceed the space designated for each answer.
 5. THIS QUESTION BOOKLET MUST BE HANDED OVER TO THE INVIGILATOR BEFORE YOU LEAVE THE SEAT. NO PAGES SHOULD BE TORN OUT FROM THE BOOKLET.

PART-I (20)	PART-II			TOTAL MARKS (200)
	SECTION A (60)	SECTION B (60)	SECTION C (60)	

Signature of the Examiner _____ Total Marks Obtained _____

Code No.
(to be assigned by the office)

PART-I

Marks: 20

All questions carry equal marks. Please write your answer in the table given at the end of the section.

1. The largest soil group in India is:
 - a) Red soil
 - b) Black soil
 - c) Alluvial soil
 - d) Mountain soil

2. World Population Day is celebrated on:
 - a) March 8th
 - b) July 11th
 - c) October 24th
 - d) December 18th

3. The Rights of a Person with Disability Act has been enacted in the year:
 - a) 2005
 - b) 2009
 - c) 2012
 - d) 2016

4. Who wrote the book 'Argumentative Indian':
 - a) M.L. Dantewala
 - b) Shashi Tharoor
 - c) V.K. Gadgil
 - d) Amartya Sen

5. Deficit Financing implies:
 - a) Public revenue in excess of public expenditure
 - b) Repressing new currency with own out currencies
 - c) Public expenditure in excess of public revenue
 - d) Printing of new currency notes

6. Economic Survey in India is published officially every year by
 - a) Reserve Bank of India
 - b) Press Trust of India
 - c) Ministry of Finance, GOI
 - d) Ministry of Industries, GOI

7. A rainbow is produced due to:
- Interference of Light
 - Scattering of Light
 - Dispersion of Light
 - Diffraction of Light
8. Which among the following chemicals is used as washing soda
- Calcium carbonate
 - Calcium bicarbonate
 - Sodium carbonate
 - Sodium bicarbonate
9. Which of the following states in India has the largest forest cover?
- Chhatisgarh
 - Madhya Pradesh
 - Maharashtra
 - Odisha
10. Calico, a plain woven fabric is originated from
- Kolkata
 - Kozhikode
 - Kunoor
 - Leepakshi
11. Bitumen is obtained from
- Forest and plants
 - kerosene
 - crude oil
 - underground mines
12. 14 banks in India were nationalized in the year
- 1959
 - 1969
 - 1979
 - 1989
13. Satellite communication works through
- Radar Communication
 - Receptor
 - Transmitter
 - Transponder

14. Sardar Sarovar Dam is located on the river
- Ganga
 - Yamuna
 - Mahanadi
 - Narmada
15. National school of Drama was established in the year
- 1951
 - 1959
 - 1964
 - 1971
16. Which city is served by Suvarnabhumi airport:
- Colombo
 - Mauritius
 - Bangkok
 - Myanmar
17. LAN stands for
- Large Area Network
 - Local Area Network
 - Live Area Network
 - Long Area Network
18. Which country has the largest number of time-zones
- Unites States of America
 - France
 - China
 - Russia
19. Which of the following concepts was given by Durkheim
- Social fact
 - Sanskritisation
 - Social action
 - Symbolic interactionism
20. Allaudin Khan was a famous instrumentalist known for:
- Sitar
 - Sarangi
 - Sarod
 - Surbahar

Q	A	Q	A	Q	A	Q	A
1.		6.		11.		16.	
2.		7.		12.		17.	
3.		8.		13.		18.	
4.		9.		14.		19.	
5.		10.		15.		20.	

PART 2

This part comprises of Sections A, B, and C, each carrying 60 marks. Instructions for each section are indicated respectively.

Section A

(10 × 6 = 60 marks)

Write Short Notes on any six of the following within 150 words each:

1. Multi-Dimensional Poverty Index
2. Crypto currency
3. Directive Principles of State Policy
4. PMJAY
5. Digital India
6. Nano Mission
7. LGBTQ movement in India
8. Webseries
9. Brexit
10. Skill India

Section B
(20 ×3 = 60 marks)

Answer all three questions from this section in 400 words each.

1. Write an essay on Child Malnutrition in India.
Or
Do you think a ten percent quota for the upper caste poor will translate into employment opportunities? Justify your answer.

2. 'Impact of climate change on Indian agriculture has led towards the aggravation of rural distress' - Comment.
Or
'Waste disposal is one of the biggest crises being faced in the world today' - Elaborate.

3. Should the social media platforms have stronger accountability regarding 'internet-trolling'?
Or
'Digital Platforms are giving a new birth to older media like the Radio'. Discuss.

Section C
(30 ×2= 60 marks)

Answer any two of the following questions in 500 words each.

1. Design a media campaign around any one of the following subjects to create awareness among the youth in India:
 - a) Intoxication and Drug Abuse
 - b) Domestic Violence

2. Write a report on the condition of heritage sites in India. Identify a place of your choice that can be preserved as a heritage site and improve tourism. Give your ideas for making a poster on this.

3. Managing perceptions through media campaign is an integral part in the development process in a country like India. Justify.