



Centre for Culture, Media & Governance

Jamia Millia Islamia

New Delhi

CCMG INVITES YOU TO THE THURSDAY LECTURE SERIES

Music Commerce and Globalisation in India The State of Play, 2017

Prof. Gregory David Booth
The University of Auckland, New Zealand

Abstract

Globalisation has been an increasingly important influence on Indian commerce and culture since Rajiv Gandhi's first steps towards liberalization in the 1980s. For Indian music and entertainment commerce, globalization has been an especially exciting and ongoing adventure. Developments following the 2012 amendment to the Indian Copyright Act may not have produced the same degree of excitement that followed the appearance of cassettes; but they may prove to have had a longer lasting effect. This lecture examines some of the current concerns and issues in music commerce at the national level primarily on questions regarding streaming, the "non-unit" economy, the ongoing questions around music publishing in India, the new engagement with and commerce in licensing, and other effects of an amendment designed to suit India for what economist Milton Freidman once called the "golden straight jacket of globalization."

Bio

Prof. Gregory Booth is an Associate Professor of Ethnomusicology in the University of Auckland. He is an expert on the music cultures of India, where he regularly conducts ethnographic and historical research. He has a background in classical Indian music and has also undertaken lengthy ethnographic research into the world of Indian brass bands (*Brass Baja: Stories from the World of Indian Wedding Bands*, Oxford, 2005). He is an Associate Director of the New Zealand India Research Institute.

Greg is a leading scholar on the music and musicians of the Mumbai commercial cinema (Bollywood); a topic on which he speaks and publishes widely. His current research focuses on the Indian music and film industries, the role of technology and developments in Indian copyright law and practice. He has been teaching in Anthropology the papers like 'Musics of the World', 'Issues and History in Popular Music' etc. Recently in 2013 he published an article on a not so usual theme i.e. Gender, Nationalism, and Sound: Outgrowing "Mother India"'. He wrote extensively on the great doyen of Indian music, R.D.Burman.

Venue: CCMG Network Governance Lab

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Time: 2:00 pm

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