



Centre for Culture, Media & Governance

Jamia Millia Islamia

New Delhi

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Media and Public Policy

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Abstract

The paper is part of an ongoing research work on the topic of “Media and Public Policy”. Discussing evidence on how the press communicates narratives on public policies, the study argues about an *ad hominem* tendency of the press, which points to its role distinct from those of being a policy observer and policy analyst. The study uses multiple research methods to identify media's framing of policy narratives, focussing in particular on minimizing researcher bias.

Bio

Sunil Kumar has been a practitioner, for over three and half decades, in conceiving, formulating and implementing diverse public policies regionally as well as nationally. He has also been engaged, professionally, in dealing with mass media on behalf of Governments. His professional background as a practitioner has encouraged him to engage with research in the intersection of media and public policy. In order to formalize his research, he is enrolled as a Ph.D. candidate under Prof. Biswajit Das at the Centre for Culture, Media and Governance, Jamila Millia Islamia.

Venue: CCMG Network Governance Lab

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Time: 2:00 pm

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