



# **2<sup>ND</sup> INTERNATIONAL BUSINESS & FINANCE CONFERENCE, 2018**

***JAMIA MILLIA ISLAMIA***

*(A Central University)*

***Date: 21<sup>st</sup> February 2018 (Wednesday)***

***Venue:  
Centre for Management Studies  
Jamia Millia Islamia  
New Delhi-110025***

**Chief Patron**

The Vice- Chancellor, Jamia Miliia Islamia

**Mentor**

Prof. Abad Ahmad

**Convener**

Prof. Amirul Hasan Ansari, Hony. Director, CMS.

**Conference Coordinators**

Dr. S.Veeramani  
Asstt. Professor

Dr. Tafeeque Ahmad Siddiqui  
Asstt. Professor

Mr. Syed Shaamikh Ahsan  
Asstt. Professor

(Centre for Management Studies, JMI)

## About Jamia Millia Islamia

Jamia Millia Islamia, an institution originally established at Aligarh in United Provinces, India in 1920 became a Central University by an act of the Indian Parliament in 1988. In Urdu language, Jamia means 'University', and Millia means 'National'. The story of its growth from a small institution in the pre-independence India to a central university located in New Delhi—offering integrated education from nursery to research in specialized areas—is a saga of dedication, conviction and vision of a people who worked against all odds and saw it growing step by step. They “built up the Jamia Millia stone by stone and sacrifice by sacrifice,” said Sarojini Naidu, the nightingale of India.

## About CMS:

In this era of ever changing business environment, an effective mix of theoretical and practical knowledge makes students ready to face complex business situations. CMS was thus setup with the objective to turn the students into business leaders of future. The University has constituted an Advisory Committee under the chairmanship of the Vice-Chancellor with prominent academicians and professionals in management and business education as members to oversee and guide the programmes of the Centre. The Centre for Management Studies presently offers four courses of study viz. Ph.D, MBA (International Business), MBA (Executive), MBA (Full Time).



## About the Conference:

The second international conference is called at the time of great transformation in the domain of international business, finance, operations and supply chain management (SCM). The neo-liberal economy set at different pace in order to sustain its fundamental objectives and operations. The nation states across globe are connected via trade blocs and agreements which are also administered by the multilateral trading systems such as WTO. The recent trends in European Union such as Brexit, emergence of TPP (Trans pacific Partnership) led by United States. BRICS's expansion and development Bank, China's growth as an alternate power, reverse logistics, demonetisation in India, reviewing silk route by Turkey and ever-growing trade imbalance between north and south are most happening contemporary events. The IPR (Intellectual Property Rights), IFRS (International Financial Reporting System), Environment & Trade, Ethical issues etc., are debated across globe. The international Organisations do their best in disseminating global issues which need to be documented, measured and researched. The basic objectives of the conference are to address above mentioned issues through drawing attention from academicians, intellectuals, researchers, student community for further debate.

The experience of developing, emerging economies has to be addressed carefully in order to develop universal understanding on the global issues. The neo-liberal economic model empowers markets and diminishes state which leads to ambiguous situation. The economic inclusiveness and empowerment of society at large through business development is need of the hour. There are numbers of questions arises while dealing with international trade/Business; that is slowdown in international trade – a cause for concern? ; Critical review of success and failure of WTO in relation to international trade? Whether WTO achieved its set objectives in facilitating international trade? Stumbling Bloc Vs Building Bloc? Strategies for developing countries to remain an effective partner in international trade? Has globalisation really benefited emerging economies? Is globalisation moving in to right direction? International trade a stepping stone for economic growth. And the area of logistics and supply chain management is another important domain which needs to be debated and researched. Jamia Millia Islamia one of important centre of learning in India, which have been serving the nation for almost a century. The second international conference appeals to the world of researchers to come forth and put their views to strengthen and enrich the debate the issues surrounded with international Business and Finance.

## Members of organising committee:

Prof. P.K.Gupta, CMS  
Prof. Naushad Mullick, CMS  
Dr. Saiyed Wajid Ali, CMS  
Mr. Abdul Manazir, CMS

Prof. Kavita Chauhan, CMS  
Dr. Saif Siddiqui, CMS  
Dr. Sunayana. K, CMS

Prof. Rahela Farooqi, CMS  
Mrs. Rachna Kishor Gedam, CMS  
Dr. Yasmeen Rizvi, CMS

## Important Dates:

Sending abstract	20th October, 2017 till 5 PM (GMT)
Acceptance of abstract	10th November, 2017 till 5 PM (GMT)
Full paper submission	10th December, 2017 till 5 PM (GMT)
Camera ready papers on	24th December, 2017 till 5 PM (GMT)

**Selected papers will be published in peer reviewed journal(ISSN) and edited book(ISBN).**

**Date of registration and submitting copy rights form: 15th Jan 2018 (Monday).**

## Participants Fees:

1. International Participants: 150 US \$
2. Indians:
  - a) Academicians: Rs. 3000/-
  - b) Corporate: Rs. 5000/-
  - c) Research Scholars/ Students: Rs. 1500/-

## Themes on International Business

- Theories of international business and change
- Contemporary issues and research in international business
- Innovation in international business management
- Electronic commerce and international business
- Regional economic integration and trade blocs
- Cross cultural and comparative management
- Regionalism vs multilateral trade
- International organisation in international business
- The great transformation in international business
- Corporate governance in the age of neo-liberal economy
- Regulatory issues in international business
- Entrepreneurship and business development
- Factor movements in international business
- Transnational and multinational businesses
- Strategy in international business
- Cyber law, e-commerce law, and intellectual property rights
- Customer relationship management (CRM),
- Business process re-design (BPR)
- India, China and international business
- Is 21st century of Asia.
- Labour standard, gendered labour and globalisation
- Emerging debate in the domain of international business
- GST (goods and service tax) and its impact on export and import

## Themes on Finance area:

- Demonetisation and remonetisation
- E-Banking and payment banks
- Unique payment interface (UPI)
- Information technology and e-finance
- Foreign exchange: issues and regulation
- Central banking and regulation
- Challenges for innovative financial systems
- Cashless economy and its implication on business
- Chronic capitalism, corruption and impact on business
- International portfolio: challenges and prospects

## Global Financial Markets

- Financial and economic integration
- Changes in capital markets
- Modeling tools such as, ANN, fuzzy logic
- Commodities and energy finance
- Financial re-engineering
- Financial crisis and public policy
- Foreign currency market
- Derivatives in contemporary finance
- Islamic banking and finance
- Extreme events and market predictions
- Qualitative research in finance
- International corporate finance
- Asset allocation/Country funds/Hedge funds/ETFs
- Igniting financial growth and sustainable finance
- Financial and econometrics modeling
- Country Risk/Debt Issues/Insurance/Reinsurance

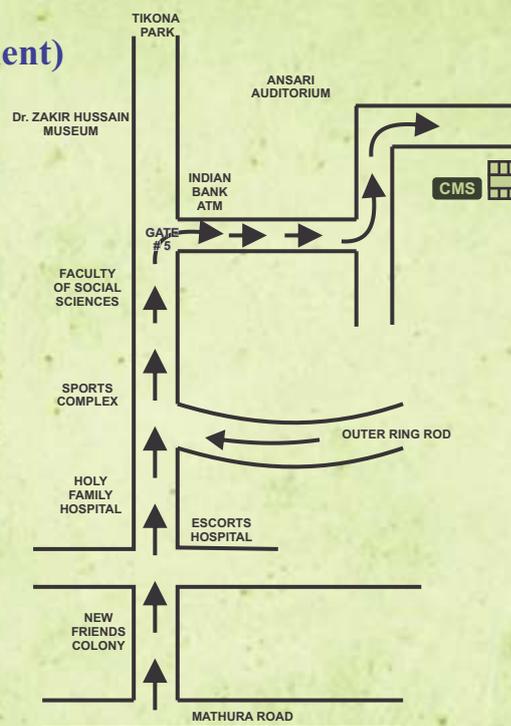
- Volatility spill over, contagious effect and clustering
- Diversification and opportunities in emerging economies

## International Finance and Emerging Economies

- Economic imbalances & sustainability
- Financial information technology & systems
- Financial and economic impact of FII
- Dynamism in entrepreneurship
- Applied financial economics for international business
- Applied finance (agricultural, labour, demographic, health and education economics)
- Crisis and risk management
- FDI for vital and strategic sectors
- Export finance and payments in international trade
- Venture capital and private equity

## Themes on Operations & SCM (Supply Chain Management)

- Lean practices
- Six sigma
- Automation of logistics
- Reverse logistics
- Green supply chain management
- Green logistics
- Port operations
- Quality control
- Pre-shipment inspection
- Port and shipping management
- Inco terms, 2010 - Case studies.
- Transit risks and claims
- Marine insurance
- Emerging trends in logistics
- New development in supply chain management (SCM)
- Information technology in logistics management



## Conference Fees:

Fees can be transferred online. Detail of University's bank account is as under:

Beneficiary Name	Registrar, Jamia Millia Islamia
Name of Bank	Indian Bank
Branch	Jamia Millia Islamia
Branch Code	01622
Bank A/c No	443259891 (Earmarked Grant)
IFSC-CODE	IDIB000J029
MICR-CODE	110019041
SWIFT-CODE	IDIBINBBMAS
ZONE	DELHI
Bank Address	Sports Complex (Bhopal Ground), M.M.A. Jauhar Road,
District	Jamia Nagar, New Delhi-110025
State	Delhi
Phone	011- 26985869

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### Centre for Management Studies

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