



*Training Programme
on
Communication Strategies for Legal Awareness
for
Senior Government Officials, Afghanistan*

organized by

*Centre for Culture, Media & Governance
Jamia Millia Islamia, New Delhi, India*

*In collaboration with
UNDP, Afghanistan*

(23rd September to 04th October 2013)

Venue: Tagore Hall, Administrative Block, Jamia Millia Islamia, New Delhi, 110025, India

| Monday, 23rd September 2013: Day 1 | | |
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| TIME | SESSIONS | SPEAKERS |
| 09:30-10:00 | Registration of Participants | |
| 10:00-10:10 | Introduction of Participants | |
| 10:10-10:20 | Welcome and Introduction of the Program | Prof. Biswajit Das, Director Centre for Culture, Media & Governance |
| 10:20-10:30 | Inaugural Address | Prof. S.M. Sajid, Vice Chancellor Jamia Millia Islamia |
| 10:30-10:35 | Vote of Thanks | Dr. Smeeta Mishra, Asst. Professor Centre for Culture, Media & Governance |
| 10:35-11:00 | | Tea Break |
| 11:00-13:00 | Session 1: Ice breaker (Faculty and Participant Interactions) | |
| 13:00-14:30 | | Lunch Break |
| Afternoon Session 14:30-16:00 | Lecture: Communication, Strategies and Policies | Prof. Gita Bamezai |
| Tuesday, 24th September 2013: Day 2 | | |
| Session 1 10:00-11:15 | Lecture: Communication, Planning and Methods | Professor Biswajit Das |
| 11:15-11:45 | | Tea Break |
| Session 2 11:45-13:00 | Lecture: Governance, Institutions and Communication | Dr. Taberez A. Neyazi |
| Afternoon Session 14:30-16:30 | Field Visit: Human Rights Law Network Interactive session with Dr. Harsh Dobhal | |
| Wednesday, 25th September 2013: Day 3 | | |
| Session 1 10:00-11:15 | Lecture: Health Communication Campaigns | Mr. Jagjit Bhatia |
| 11:15-11:45 | | Tea Break |
| Session 2 | Lecture: Perception Management | |

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| 11:45-13:00 | Mr. Dilip Jha |
| Afternoon Session 14:30-16:30 | Film Screening |
| Thursday, 26th September 2013: Day 4 | |
| Session 1 10:00-11:15 | Lecture: Communicating Right to Education Mr. Vivek Sharma |
| 11:15-11:45 | Tea Break |
| Session 2 11:45-13:00 | Workshop on Persuasive Communication Dr. Smeeta Mishra |
| Afternoon Session 14:30-16:00 | Group Exercise |
| Friday, 27th September 2013: Day 5 | |
| Session 1 10:00-11:15 | Lecture: Communicating with Media Ms. Aradhana Sharma |
| 11:15-11:45 | Tea Break |
| Session 2 11:45-13:00 | Lecture: Communication Strategy for the 12 th Plan: A Vision Document Mr. Brahmanand Brahma |
| Afternoon Session | Free Time for Participants |
| Monday, 30th September 2013: Day 6 | |
| Session 1 10:00-11:15 | Lecture: Mobilising Public Opinion and Public Action Ms. Shazia Ilmi |
| 11:15-11:45 | Tea Break |
| Session 2 11:45-13:00 | Lecture: Social Accountability and Governance Mr. Satya M. Mishra |
| Afternoon Session 14:30-16:30 | Field Visit: Lok Sabha TV & Museum |
| Tuesday, 1st October 2013: Day 7 | |
| Session 1 10:00-11:15 | Lecture: News and Conflict: A Human Rights Perspective Dr. Saima Saeed |
| 11:15-11:45 | Tea Break |
| Session 2 11:45-13:00 | Workshop on Giving, Receiving & Managing Feedback Dr. Smeeta Mishra |
| Afternoon Session 14:30-16:00 | Lecture: Policy Development Process Mr. Vibodh Parthasarathi |
| Wednesday, 2nd October 2013: National Holiday | |
| Thursday, 3rd October 2013: Day 9 | |
| Session 1 10:00-11:15 | Lecture: Communicating Justice Mr. Manoj Mitta |
| 11:15-11:45 | Tea Break |
| Session 2 11:45-13:00 | Participant's Presentation |
| Afternoon Session 14:30-16:00 | Participant's Presentation (contd.) |
| Friday, 4th October 2013: Day 10 | |
| Session 1 10:00-11:15 | Evaluation & Feedback Mr. Vibodh Parthasarathi, Dr. Saima Saeed Dr. Smeeta Mishra, Dr. Tabereez Neyazi |
| 11:15-11:45 | Tea Break |
| Session 2 11:45-13:00 | Valedictory Address and Certificate distribution Prof. Shahid Ashraf, Registrar, Jamia Millia Islamia |
| End | |